

CORPORATE PARTNERSHIP
OPPORTUNITIES

UNSUNG HERO



Every Song Has a Story. This Night Has a Purpose.



NOVEMBER 20, 2026 | TRILITH LIVE | FAYETTEVILLE, GA

Every song has a story. This night has a purpose.

November 20 | Trilith LIVE

An unforgettable night of music, stories, and purpose—all in support of veterans and military families.

A Headline artist, Emily Ann Roberts, takes the stage alongside three veteran artists for Unsung Hero - a one-of-a-kind concert celebrating service, amplifying military voices, and raising critical funds for Camp Southern Ground's Warrior Programs.

ONE NIGHT

4

ARTISTS

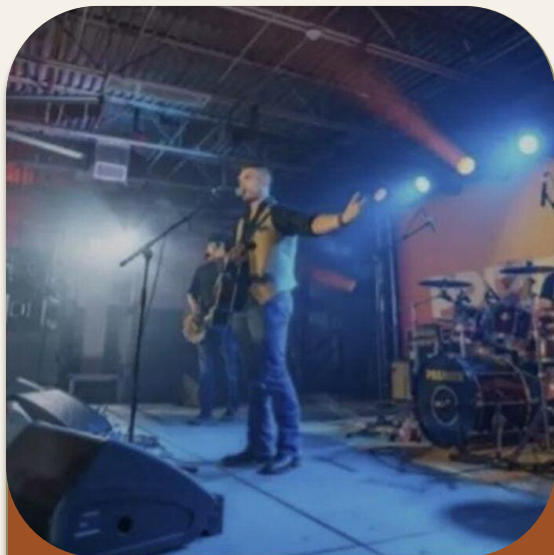
**One shared stage,
one powerful
mission.**

Emily Ann Roberts

- **2026 CMA New Artist of the Year nominee**—her first CMA Awards nomination.
- Named to the Grand Ole Opry NextStage Class of 2026, recognizing country music's most promising emerging artists.
- First captured national attention as the runner-up on NBC's **The Voice as a member of Team Blake Shelton**.
- Her debut album, *Can't Hide Country*, has generated more than **75 million streams**.
- Has toured with some of country music's biggest names, including Blake Shelton, Thomas Rhett, Cody Johnson, Megan Moroney, Jamey Johnson and Clint Black.
- Powerful live performances, relatable storytelling and highly engaged, multigenerational fan base.



Military Performers



Schaefer Mueller
U.S. ARMY • COMBAT VETERAN

A VA native who left home for the Army, Schaefer served as a Combat Veteran with the 4th Brigade Combat Team (Airborne), 25th Infantry Division — specializing in explosives, mountaineering, and Airborne operations, deployed to Afghanistan as an attachment to an ODA team.



Rachel Harvey Hill
MILITARY SPOUSE

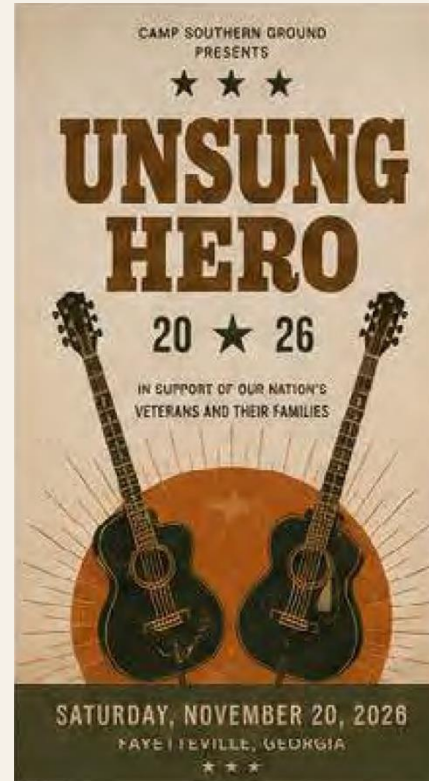
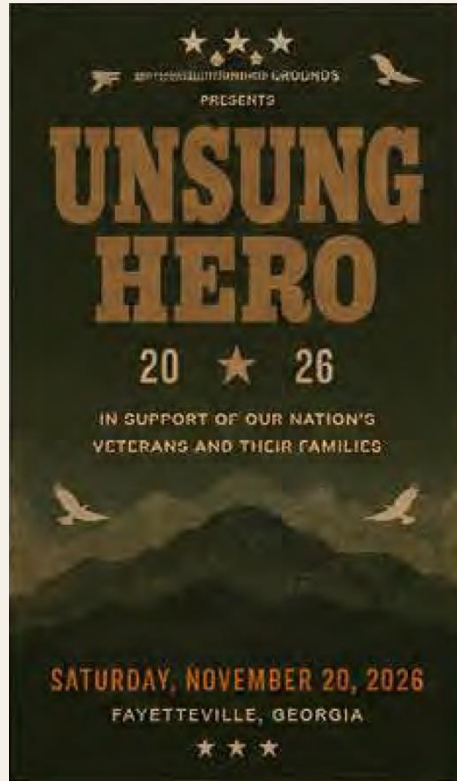
A Nashville-based songwriter whose style has been called “heart-warming” and “imaginative,” Rachel’s multi-genre catalog is shaped by her strong faith, her life as a military spouse, and her journey of motherhood. She’s a Bluebird Cafe “Golden Pick” winner, a Nashville Songwriters Association International “Ones to Watch,”



JB Brown
U.S. MARINE CORPS • VETERAN

A Southern California native, JB blends heartfelt storytelling with a rock ‘n’ roll edge. A proud U.S. Marine Corps veteran, he served 12 years before retiring due to combat-related injuries sustained in Iraq. Has more than 80 million streams worldwide — his resilience and authenticity shining through in every raw, heartfelt song.

Experience



Proceeds benefit Camp Southern Ground Warrior Programs.

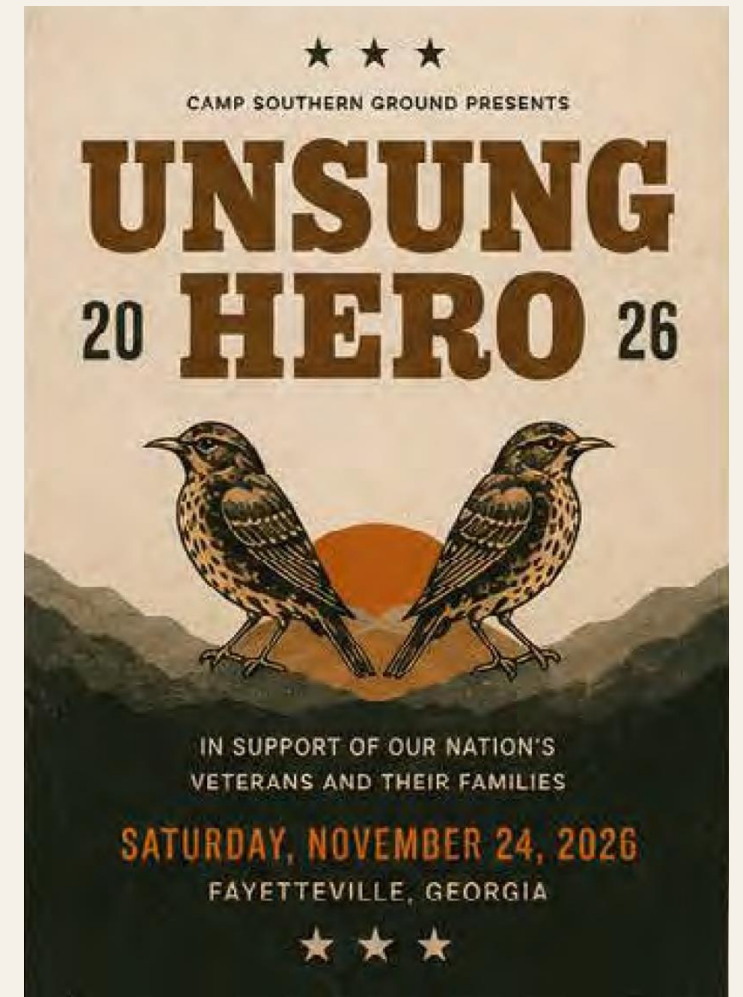


[CHECK OUT LAST YEAR'S PHOTO GALLERY »](#)

Merchandise

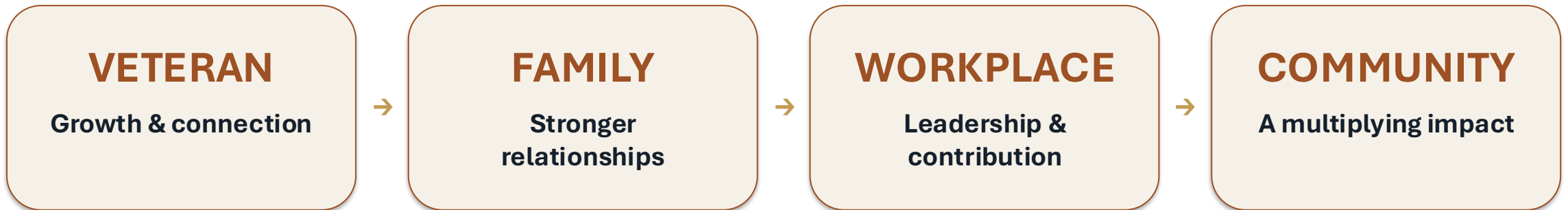


Proceeds benefit Camp Southern Ground Warrior Programs.



Celebrate what veterans have given. Invest in what they have to give next.

Military service develops strengths that continue long after the uniform comes off—leadership, adaptability, teamwork, discipline and a drive to contribute.



Support one veteran. Strengthen a family. Impact a community.

Music with a mission.

Corporate partnership helps Camp Southern Ground provide Warrior Programs at no cost to veterans and military families.

**Your sponsorship goes
beyond one night.**

It creates access to experiences designed to help veterans and families grow, connect and carry their strengths into what comes next.

WARRIOR WEEK

Supports veterans navigating the transition from military to civilian life—grounded in strengths, values, goals and continued contribution.

WARRIOR PATHH

Creates an opportunity for combat veterans and first responders to transform PTS into growth and move forward with connection.

WARRIOR FAMILY CAMP

Helps military and veteran families reconnect, strengthen relationships and create meaningful shared experiences.

More than logo exposure.

Unsung Hero is designed to create meaningful value for companies through hospitality, employee engagement, and visible commitment to the military community.



HOST

Create memorable hospitality for clients and key relationships.

ENGAGE

Give employees a mission-connected experience they can feel proud to support.

ALIGN

Demonstrate a tangible commitment to veterans and military families.

IMPACT

Help provide Warrior Programs at no cost to participants.

Choose the way your company shows up.

PRESENTING PARTNER

\$100,000

HEADLINE PARTNER

\$50,000

STAGE PARTNER

\$25,000

MISSION PARTNER

\$10,000

CHAMPION PARTNER

\$5,000

COMMUNITY PARTNER

\$2,500

Custom partnership opportunities are available for companies seeking deeper year-round alignment with Camp Southern Ground's Warrior Programs.

Lead the night.

PRESENTING PARTNER

\$100,000

- “Presented by” recognition
- Premier event + digital branding
- 20 VIP tickets to include meet and greet with headline artist
- VIP hospitality
- 20 General Admission tickets
- Introduce the headline artist
- Stage recognition
- Customized mission engagement
- Opportunity to offer Ticketmaster discount to employees/customers

HEADLINE PARTNER

\$50,000

- Prominent event branding
- 16 VIP tickets
- VIP hospitality
- Meet and greet with headline artist
- Digital + event recognition
- Camp Southern Ground communications
- Incremental mission engagement opportunity at CSG
- Opportunity to offer Ticketmaster discount to employees/customers

STAGE PARTNER

\$25,000

- Event + onsite branding
- 10 VIP tickets
- VIP hospitality
- Digital recognition
- Select event communications
- Incremental mission engagement opportunity at CSG
- Opportunity to offer Ticketmaster discount to employees/customers

Put your company behind those who serve.

MISSION PARTNER

\$10,000

- 8 Premium tickets
- Onsite logo recognition
- Digital recognition
- Event communications
- Mission content/engagement opportunity

CHAMPION PARTNER

\$5,000

- 8 event tickets
- Onsite name recognition
- Digital recognition
- Select event communications
- Recognition as a champion of veteran impact

COMMUNITY PARTNER

\$2,500

- 6 event tickets
- Onsite name recognition
- Event recognition
- Digital partner listing

Connect. Engage. Impact.

Embroidery Station



Guests can embroider items to remember the night.

Branded Photo Opp



Create a branded photo opportunity for guests.

Branded Items



Opportunity to co-brand merchandise around the event.

BE PART OF THE STORY.

Partner with Camp Southern Ground.

Bring your employees. Host your clients. Engage your customers. Stand behind veterans and military families. Help give remarkable artists—and remarkable stories—a bigger stage.

Every Song Has a Story. This Night Has a Purpose.

Join us November 20 for an unforgettable night of music, stories, and impact.

Megan King

megan@campsonthernground.org

980.875.1460



Verse 1.

*I've seen the desert
and I've seen the sea
I've carried silence
back home with me*

Chorus

*But in this song,
I'm finally free
This is who I'm meant
to be*

